



NEWS RELEASE For immediate issue 17 May 2022	For media enquiries please contact rick@star-index.com + 44 (0)7847 813759
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Star Index™ and Intellync announce strategic partnership creating a unique wrap around software solution addressing carbon emissions challenges combined with unrivalled supply chain & ESG risk mapping for the agri-food sector

The Star Index™ platform enables businesses to manage supply chain risk with clarity and confidence using data to develop actionable insight across the full scope of ESG challenges. The new strategic partnership with Intellync combines STAR Index's broad and holistic knowledge with the deep specialist expertise of Intellync to address current net-zero and scope 3 challenges and embeds it within a seamless technical solution that assesses risk and facilitates improvement across all the ESG issues agri-food businesses are facing.

The combination of STAR Index and Intellync's cloud hosted software solutions provides a single cockpit view of risk, uniformity of reporting and data capture, removing complexity and reducing resource requirements, solving today's problem of carbon submission whilst also future proofing agri-food businesses wider ESG challenges by assessing all areas of risk such as human rights, slavery, biodiversity and animal welfare.

Whilst the agri-food sector are, rightly, laser focussed on addressing their scope 3 commitments - taking a holistic approach means that businesses will benefit in the medium to long term by utilising an embedded approach to ESG risk. In essence this approach future proofs the business and ensure they stay one step ahead of legislation, regulation and competition whilst genuinely protecting the planet and people whilst responding to consumer demand. The partnership creates a powerful combination of expertise to address to days challenges as well as anticipating future market demands.

Rick Sanderson, Co-founder at STAR Index said "We are delighted to announce this partnership with Intellync - a well-established technology solution with a deep history in the agri food sector.

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Intellync's technology very much complements the STAR Index to deliver a truly best in class solution for our customers. The partnership will be particularly valuable in the Agri-food space where we both have a rich heritage and longstanding mutual customers.”

“Intellync are pleased to enter this strategic partnership with Star Index. Pairing the two businesses core capabilities, systems, and experience in the food-Agri sectors provides customers with access to additional value add services to meet their wider ESG reporting needs” said Simon Phelps, Commercial Director at Intellync.

The Partnership active immediately hopes to transform the approach of agri-food businesses from having a very narrow focus on addressing scope 3 emissions to taking a holistic single cockpit view of risk providing uniformity of data capture and reporting, and removing complexity, in order to future proof their business – acting today for a brighter tomorrow.

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About Intellync

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[\(1\) Intellync, an AB Agri company: Overview | LinkedIn](#)

Intellync is a specialist supply chain management company, enabling retailers, brand owners and manufacturers to navigate through complex issues in their supply chain and deliver positive impacts to their stakeholders.

We create economic, environmental and social value by implementing farm and supply chain programmes worldwide and providing modular tools that can be tailored to deliver Continuous

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Improvement in key areas such as governance, water use, labour rights and productivity.

We provide carefully structured supply chain solutions which can be delivered independently or together to form the basis of an entire programme, depending on the level of coverage required.

We leverage our core strength in gathering and analysing agricultural data, through forming expert partnerships to drive best practice, and by using technologies to minimise the burden on suppliers. Our international reach enables collaboration across a wealth of sectors, providing assurance that we are connected in the right places with the most up-to-date industry intelligence and technology to drive improvement and safeguard your supply chains.

About Star Index

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STAR Index, part of Qadex Group, is the culmination of many years of supply chain experience brought to bare in the ESG Risk space. In increasingly fragmented global supply chains gathering data to provide actionable insight that enables businesses to manage and mitigate risk is not only good for business, but also for sustainability, the environment and humanity - without visibility there is no accountability.

Global trends show that businesses are continuing to make bold commitments to address ESG targets, to effectively do this they need actionable data to drive progress.

The comprehensive cloud hosted **STAR Index** platform provides all the actionable insight a business needs to manage wider risk in their supply chain.

STAR Index enables businesses and their supply chain partners to capture, measure, report and improve risk across complex supply chains in any sector.

Since 2005 QADEx Group has been helping businesses to transform supply chain management, through data acquisition and risk assessment. For over 15 years Qadex has worked with blue chip customers and their complex supply chains delivering robust supplier and raw material risk management platforms. Every year Qadex add to their capability and in 2019 STAR Index, a platform to manage the wider horizons of ESG challenges was added to the Group offering.